

# Market Analysis

*Aon Benfield Analytics*

The financial market crisis has sharpened demand for detailed analysis of the performance, balance sheet strength and competitive position of reinsurance counterparties. Annual assessment of legal entities on a standalone basis is no longer considered adequate. Informed decision-making now requires group-level analysis and insight into the positioning of these carriers within the wider reinsurance market.

Recognizing the importance of such analysis, Aon Benfield Analytics' Market Analysis team supports clients throughout their reinsurance security selection and monitoring process. Keeping updated on the latest developments at individual company, group and market levels demands significant resources, especially in today's challenging economic environment.

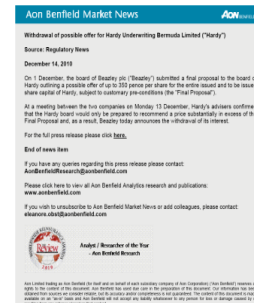
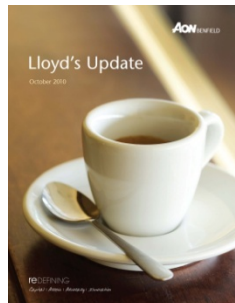
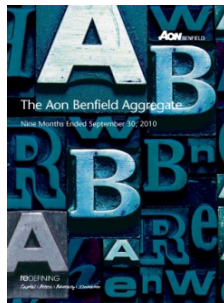
With 11 experienced staff based in London and the U.S. focused purely on the reinsurance sector, the Market Analysis team is best-positioned to deliver key information to clients on their reinsurance counterparties. The team brings a deep understanding of the industry, a discerning eye for dissecting vast quantities of information and direct access to reinsurer senior management teams.

## Keeping you informed

Detailed profile reports are produced on all major reinsurance groups and reinsurance companies and Lloyd's syndicates operating worldwide. To complement this output, a Market News service ensures that clients are kept fully apprised of significant developments among the major reinsurers.

This targeted effort is client-led and is focused on mainstream markets where the demand for information is greatest. However, the Market Analysis team also has the experience and contacts to deal with bespoke queries and data requests on a much broader spectrum of market participants.

At industry level, the team produces the Aon Benfield Aggregate ('ABA') report series, providing a quarterly update of key reinsurance market trends, as well as biannual Lloyd's Updates and a multitude of other briefings and research pieces.



## MarketReView

The team's analytical output is delivered direct to subscribing clients via MarketReView™, a proprietary extranet portal designed to make researching reinsurance market information easy and efficient. Key features include:

- The latest detailed reinsurer profiles, including commentaries and the most recent financial data
- Real-time ratings, via direct feeds from leading rating agencies
- Market News, proprietary briefings and industry research
- The ability to narrow the focus to selected portfolios of companies
- A search facility allowing current and/or prospective markets to be sorted by company or group name, rating, capital size and/or domicile

To subscribe to Market News or MarketReView, email [marketanalysis@aonbenfield.com](mailto:marketanalysis@aonbenfield.com)

## Additional Services

The Market Analysis team also supports clients with specific reinsurance security requests including bespoke research reports, peer review studies and feedback on client security criteria.

Market Analysis works in collaboration with, but operates separately from, Aon Corporation's Market Security function.

### Aon Benfield Contacts:

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## About Aon Benfield

As the industry leader in treaty, facultative and capital markets, Aon Benfield is redefining the role of the reinsurance intermediary and capital advisor. Through our unmatched talent and industry-leading proprietary tools and products, we help our clients to redefine success. Aon Benfield offers unbiased capital advice and customized access to more reinsurance and capital markets than anyone else. As a trusted advocate, we provide local reach to the world's markets, an unparalleled investment in innovative analytics, including catastrophe management, actuarial, and rating agency advisory, and the right professionals to advise clients in making the optimal capital choice for their business. With an international network of more than 80 offices in 50 countries, our worldwide client base is able to access the broadest portfolio of integrated capital solutions and services. Learn more at [aonbenfield.com](http://aonbenfield.com).