

Continuity Blueprint Services Business Continuity Management

Providing a proven methodology for emergency management, crisis management and operational recovery for your organization to respond, recover and survive a crisis

All organizations are exposed to threats. These exposures can damage brand and reputation, weaken key operations and supply chains, reduce financial viability, and diminish shareholder/stakeholder value. Businesses face the overriding challenge to remain competitive and successful in an increasingly complex global business environment. By implementing a sound and strategic business continuity management (BCM) program, organizations can identify exposures, and map organizational response, from communications and emergency outreach to supply chain challenges and disaster remediation. Ultimately, BCM plans drive organizational resiliency and drive return on investment.

Some of the top 20 risks facing organizations today¹ include:

- Damage to reputation / brand, which can cause organizations to lose value
- Increasing competition, requiring focus on innovation, brand recognition and product differentiation to survive and thrive
- Business interruption, disrupting competitive advantage resulting in lost revenue
- Computer crime / hacking / viruses / malicious codes, causing shutdown and customer confidence
- Property damage, impacting production and distribution capabilities
- Cash flow / liquidity risk, caused by business interruption of reputation issues
- Technology failure / system failure, preventing access to technology
- Distribution or supply chain failure, impacting movement of goods
- Weather / natural disasters, causing disruption or supplier delays

According to studies, fewer than 80 percent of companies that do not recover from a disaster within one month are likely to go out of business and 75 percent of companies without business continuity plans fail within three years of a disaster. Studies also indicate that the average impact of a system shut-down is one-half of a percent of market share every eight hours, and that it takes three years to recover that percentage of market share².

Continuity Blueprint Services: An Innovative Foundation for BCM Planning

Aon Global Risk Consulting has developed an innovative process – Continuity Blueprint – the foundation for Business Continuity Management (BCM) that helps organizations implement an effective approach to continuity planning. Working with your leadership team to define cost benefits we, deliver value without intrusion or interruption to operations.

The goal of our Continuity Blueprint program is to create a catastrophe-resilient organization. To be effective, comply with regulatory and internal audit standards, and achieve industry best practices, this program must have strong core competencies in all five of the following areas:

- Program management
- Business impact analysis
- Risk evaluation, control & remediation

Sources:

¹Aon Risk Solutions Global Risk Management Survey 2015

²Vericenter, Risk Management Solutions, Bernstein Crisis Management, 'Blindsided' by T. Blythe, CEO, Crisis Management International CAT Study, University of Texas

**We're here to
empower results:**

Contact an Aon Business Continuity Management expert for more information on how we can help optimize your risk program and create a more resilient organization.

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Aon Risk Solutions

Aon Global Risk Consulting | Business Continuity Management

- Business continuity strategies
- Plan audit, awareness and training, maintenance and testing

Aon's service methodology is a unique and proprietary process that relies heavily on the use of flowcharts and other supportive graphics to replace the need for unwieldy, text-based documents. It is designed to significantly reduce the staff time necessary to develop and maintain response and recovery plans compared to traditional planning approaches. The Continuity Blueprint services reduce deployment and activation time when compared to other planning approaches. This allows users of the plan to implement response and recovery procedures, by department or business unit, following pre-determined timelines.

Our process will identify and incorporate the critical functions required for recovery and will provide response and recovery strategies to help reduce business interruption. It is a flexible approach that incorporates any existing or previous efforts such as emergency management planning, business continuity data gathering, or information technology procedures.

Designed for businesses that function in a team environment, the Continuity Blueprint is time and cost-effective. Our methodology produces plans that are concise, substantive and have a long shelf life. The final work product becomes management's plan of key actions and responsibilities necessary to respond to incidents, restore critical business functions, and enable effective recovery communication.



About Aon Global Risk Consulting

In today's challenging global environment, business risks are no longer isolated by industry, geography or country. Economic slowdown, regulatory changes, cyber crime, terrorism, increased competition, damage to reputation, and other critical risks are complex, inter-related and global in consequence. Aon Global Risk Consulting (AGRC) is the world's leading risk consulting organization. With nearly 1,800 risk professionals in 50 countries worldwide, AGRC consultants have the expertise and experience to recognize and address the unique challenges and opportunities that face out clients.

In close partnership with Aon's broking team, AGRC provides comprehensive and tailored solutions through a consistent global approach backed by a panel of industry experts. Our risk control, claims and engineering team consists of 600 professionals who support clients globally in the property and casualty risk control arena. Our Risk Consulting business unit includes leading disciplines that include

actuarial, business continuity management (BCM), enterprise risk management (ERM), risk management outsource and risk feasibility. Our Actuarial & Analytics (A&A) practice consists of more than 100 consultants including 47 actuaries having Property & Casualty (P&C) credentials. Aon's Captive & Insurance Management practice is widely recognized as the leading captive manager, with local capabilities in over 30 countries.

Risk. Reinsurance. Human Resources.

