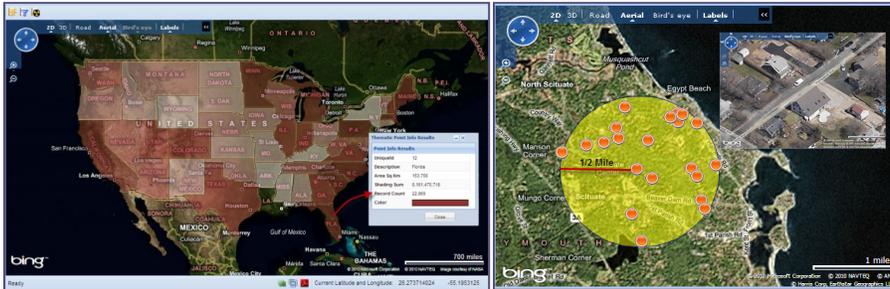


Location Intelligence and Portfolio Analytics with ImpactOnDemand®

ImpactOnDemand® is a highly innovative and versatile platform which enables clients to visualize and quantify their exposures to risk, in addition to performing sophisticated, detailed data analysis to drive insightful business decisions. **ImpactOnDemand has more than 5,000 registered users that login an average of 23,000 times annually.**



The ImpactOnDemand advantage

- Quick, powerful, flexible platform. Map locations from your desktop or mobile-friendly web browser with absolutely no installation or data storage needed. There is no limit on the number of locations that can be uploaded, viewed and analyzed with capability to **upload 6 million records in 1 hour.**
- Comprehensive catastrophe event management. Evaluate your portfolio impact from catastrophes with live hurricane, tornado and thunderstorm activity from Tropical Storm Risk (TSR), National Oceanic and Atmospheric Administration (NOAA) and EuroTempest or against past events with a **historical catalog of more than 25,000 event shapes.**
- Accumulation Management. Identify areas of accumulation with the combined thematic, point, and heat map technology and view your portfolio with satellite or aerial imagery. **NEW! Rule based portfolio management feature will be released in Q4 2015.**
- Location Intelligence. Access integrated single location information including geocoding, distance to coasts or fault lines, elevation, FEMA flood zones, 50-year storm frequency, terror target proximity, and Aon Benfield's Cat Score. **NEW! Single Risk Modeling with Impact Forecasting will be released in Q4 2015.**

Data analysis and reporting. Assess your risk with an easy-to-use pivot table interface allowing users to dynamically interact with their data. Build and deliver reports instantaneously with unlimited sorting, grouping and filtering capabilities or use our pre-designed report views.

We're here to empower results

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