

Tell us in 25 words or less “Why you love agribusiness” to win a print advertising pack from Australian Community Media (ACM) worth \$10,000* thanks to ACM and Aon.

*T&Cs apply

Conditions of entry

1. By entering the Promotion, Entrants agree to be bound by these Conditions of entry.
2. This is a game of skill, and chance plays no part in determining the winner. It is only open for entry to the exhibitors at the AgQuip 2023 event (Event) in Gunnedah, NSW, Australia between 8.00am AEST on Tuesday, 22 August 2023 and 12.00 PM AEST on Thursday, 24 August 2023 (Promotion Period) who answer in twenty-five (25) words or less ‘Why do you love agribusiness?’ (Promotion).
3. The promoters are Aon Risk Services Australia Limited (ABN 17 000 434 720) of Level 33, 201 Kent Street, Sydney NSW 2000 Telephone (02) 9253 7000 (ARS) and Australian Community Media Rural Press Pty Ltd, (ABN 47 000 010 382) of 159 Bells Line of Rd, North Richmond, NSW, 2754] (ACM)).
4. Entry into the Promotion is only open to Australian residents who are exhibitors at the Event at the date of entry (Eligible Person). Employees of the Promoters, immediate family members of such employees, related companies of the Promoters and agencies associated with this Promotion, are ineligible to be Entrants.
5. Eligible Persons may enter the Promotion during the Promotion Period by completing an entry form and answering the following question in twenty-five (25) words or less ‘Why do you love agribusiness?’ (Entry) which will be located at ARS’ exhibition stand at the Event.
6. Only one Entry is permitted per Eligible Person. Entries are deemed to be received at the time of their receipt into the bowl at ARS’ exhibition stand at the Event. The Promoters are not responsible for any delay or other circumstance which causes an Entry not to be received within the Promotion Period.
7. Each Entry submitted by an Eligible Person in the Promotion (Entrant) will be judged individually on their merits.
8. An entry must not infringe the intellectual property or other rights of a third party; be incomplete or illegible; or be unlawful, defamatory, abusive, insulting, threatening, obscene, inflammatory, offensive or otherwise contain content which, in the Promoters’ sole discretion, is inappropriate or objectionable.
9. Judging will take place at the Event on Thursday, 24 August 2023 after 4:00pm AEST (Judging). Entries will be judged by a panel of judges appointed by the Promoters.
10. The Entrant who submits the best Entry (as determined by the judges based on a subjective assessment of the creativity and originality of an entry) will win the Prize (Winner). The judges’ decision is final, and the Promoters will not enter into correspondence regarding the result. The Winner does not need to be present at Judging to be entitled to receive the Prize.
11. The prize is a print advertising package to be used across any ACM Agri publications (being the North Queensland Register, Queensland Country Life, The Land, Stock & Land, Stock Journal or Farm Weekly) by 31st December 2023 to the value of AU\$10,000 ex GST from ACM (Prize). The total Prize pool value is AU\$10,000.
12. The Winner will be notified by email within 1 business days of the Judging via email (Notification). In order to receive the Prize, the Winner must have provided the Promoters with a valid email address on Entry. The Winner will be provided with details of how to claim their Prize and the date by which they must claim their Prize in the Notification. The Prize will only be distributed in Australia and the Winner should allow 28 days from the date the Winner claims the Prize for delivery of the Prize.
13. The Prize value is in Australian dollars and excludes GST. The Prize is not exchangeable, negotiable, transferable or redeemable for cash. If the Prize is unavailable, the Promoters, in their sole discretion, reserve the right to substitute the Prize with a prize of equal or greater value.
14. If the Winner cannot be contacted by Notification or if a Prize is unclaimed or undeliverable, the Promoters reserve the right to award the Prize to the Entrant with the next best Entry as determined by the judges. This process will continue until the Prize is claimed.
15. ARS disclaims all liability for any loss or damage suffered in relation to the Prize, including but not limited to a failure to provide the Prize by ACM. The Promoters are not liable for any loss, damage or personal injury suffered or sustained (including but not limited to direct, indirect, special or

consequential loss or damage, loss revenue or profit) arising directly or indirectly out of or in connection with the Promotion or the taking of a Prize or any component of a Prize, including:

- any additional costs associated with the taking of a Prize (excluding postage if required). Any expense incurred beyond the specified Prize will be the responsibility of the Winner; and
 - any loss of, damage to, disuse or expiry of the Prize.
16. The Promoters reserve the right, at any time, to verify the validity of Entries and Entrants and to disqualify any Entrant who submits an Entry that is not in accordance with these Conditions of Entry or who tampers with the Entry process.
 17. If for any reason this promotion is not capable of running as planned, including but not limited to fraud or causes beyond the control of the Promoters or anything which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoters reserve the right in its sole discretion to cancel, terminate, modify or suspend the promotion, subject to any directions from a regulatory authority.
 18. Failure by the Promoters to enforce any of its rights under these terms and conditions at any stage does not constitute a waiver of those rights.
 19. All decisions of the Promoters are final and no discussions or correspondence with be entered into.
 20. The collection, use and disclosure of personal information in connection with the Promotion is governed by ARS' Privacy Policy, which can be accessed at <http://www.aon.com.au/australia/legal/privacy-policy.jsp>. An overview of this policy is contained in the ARS Privacy Notice which we have on display or a copy can be accessed at <http://www.aon.com.au/australia/legal/files/aon-privacy-notice.pdf>. By entering the Promotion, Entrants agree to ARS and its related companies, using and disclosing the Entrant's personal information for the purposes of conducting the Promotion, redeeming a Prize and any other matter connected to or incidental to the Promotion, and to market products and services in accordance with ARS's Privacy Policy.