



Cyber Impact Analysis

Without the data, you're making decisions in the dark. Our financial modeling helps you make smart, data-driven choices on cyber security and risk management.

The Need

A data breach could cost your organization \$3.86 million on average¹ and recent ransomware losses were in the hundreds of millions.² The economic impact from cyber events can threaten the financial health of your organization and its ability to operate sustainably.

How We Help

We'll assess your organization's cyber risk exposure and model probable scenarios. Insights from our data analytics will direct and strengthen your case to invest in information security, business continuity, and cyber insurance. Should a cyber incident occur, these models demonstrate to key stakeholders that an appropriately sophisticated approach was undertaken and reasonable efforts were made to protect shareholder equity, customers, and the public. This is essential in mitigating your risk.

Why Us

Two-Pronged Specialists

We not only know cyber security but also are a dedicated global team of cyber data analytics and insurance specialists. We've completed over 300 modeling exercises and handled over 700 cyber claims.

Bridging Risk & IT

We serve as a trusted advisor to all stakeholders involved in protecting the organization from cyber risks, and provide meaningful engagement to the board and C-suite. What makes us unique is our ability to establish stronger collaboration across risk, commercial, legal, and information security.

Tailored Approach

Our modeling is proprietary and leverages leading industry knowledge and data — not out-of-the-box. We understand your unique business model, technology profile, industry environment, and event history to deliver a highly tailored view of your cyber exposures. We deliver a thoughtful analysis with insights to improve investment allocation and balance sheet protection.

1. Rickard, Dave. "The cost of 2017 data breaches." CSO, CSO Online, January 17, 2018, <https://www.csoonline.com/article/3249088/data-breach/the-cost-of-2017-data-breaches.html>.

2. Vijayan, Jaikumar. "What does a ransomware attack cost? Beware the hidden expenses." CSO, CSO Online, May 29, 2018, <https://www.csoonline.com/article/3276584/ransomware/what-does-a-ransomware-attack-cost-beware-the-hidden-expenses.html>.



Looking to safeguard your organization?

Find out how our cyber security solutions can help you.

Visit aon.com/cyber-solutions or call +1 212.981.6540

About Cyber Solutions: Aon's Cyber Solutions offers holistic cyber risk management, unsurpassed investigative skills, and proprietary technologies to help clients uncover and quantify cyber risks, protect critical assets, and recover from cyber incidents.

About Aon: Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

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