



# Cyber Risk Financing

Optimize your total cost-of-risk in this era of great cyber threat.

## ▶ The Need

It's time for risk managers to better strategize for their company's future cyber-related losses.

## ▶ How We Help

Through modeling of cyber loss scenarios and stress testing current insurance limits, we advise on how your existing risk financing strategies can be enhanced to effectively address cyber threats. To do this, we conduct financial analysis to estimate the company's risk tolerance to unbudgeted loss. These insights will help inform financing decisions and demonstrate the effect of cyber loss scenarios on the company's key performance indicators. Then, we provide support by adopting a risk-based approach to financing and insurance arrangements, ultimately helping you optimize the total cost of risk associated with cyber exposures.

## ▶ Why Us

### Dedicated Capabilities

There are many brokers and advisors you can choose, but none with our cyber capabilities. We have a team that operates globally and exclusively in cyber risk management. This means we have a rich set of claims and incident response data to help build your financial models and assess your exposure.

### Go-To Firm for Cyber Security

We are more than risk professionals. Our colleagues are leaders in cyber security testing and incident response. Ninety percent of companies suffering from the largest breaches in the last decade entrusted their security to us.<sup>1</sup> Our knowledge from years in the trenches informs our work and best prepares us to help mitigate your risk and reduce the financial risk of a breach.

**Looking to safeguard your organization?**

**Find out how our cyber security solutions can help you.**

Visit [aon.com/cyber-solutions](https://aon.com/cyber-solutions)

or call +1 212.981.6540

1. McMillan, Robert and Ryan Knutson. "Yahoo Triples Estimate of Breached Accounts to 3 Billion." *The Wall Street Journal*, October 3, 2017.

**About Cyber Solutions:** Aon's Cyber Solutions offers holistic cyber risk management, unsurpassed investigative skills, and proprietary technologies to help clients uncover and quantify cyber risks, protect critical assets, and recover from cyber incidents.

**About Aon:** Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Cyber security services offered by Stroz Friedberg Inc. and its affiliates. Insurance products and services offered by Aon Risk Insurance Services West, Inc., Aon Risk Services Central, Inc., Aon Risk Services Northeast, Inc., Aon Risk Services Southwest, Inc., and Aon Risk Services, Inc. of Florida and their licensed affiliates.

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