## Top 10 Reasons Why Your Business Needs Cyber Liability Insurance

Mitigating the risks that come with being a custodian of data while embracing the opportunities that

technology presents is key to building cyber resilient businesses. Becoming more resilient to cyber risks in an Worried about age of digital disruption increasingly means understanding the full scope of cyber governance responsibilities. your exposure to Aon provides ten compelling reasons why every business, regardless of size or ownership, that has a network, cyber risks? an internet connection, and holds sensitive or personally identifiable data and sensitive company IP, needs cyber liability insurance: Complete Aon's cyber diagnostic tool to assess your risk. Visit aon.ca to learn how to better manage your business exposure to cyber risks with Aon. All businesses that hold 81% of Canadians choose to Cybercrime is growing Read the full article here. personally identifiable data do business with a company and sensitive IP are at risk. fastest growing crime in the specifically because it has a good reputation for privacy You can be held legally and Standard insurance policies financially liable if third party risk is the biggest cyber do not cover you for the risks data is compromised in a threat businesses face today. and liabilities emanating from breach. cyber risk. Cyber liability insurance Companies are grappling Cyber liability insurance Cyber liability insurance with new risks such as cyberoffsets the expenses of what protects you and the provides access to specialists crime, and lack consensus is essentially an unknown sustainability of your business and other critical resources, on how to best prioritize and from potentially crippling such as IT forensics, legal respond to them. counsel, and credit monitoring.

The Aon team works to strengthen your proactive posture to cyber risk threats, and respond more effectively in the event of an attack using an integrated approach to managing and mitigating the systemic risk of cyber threats.

