# **Aon's GDPR Protect Solution**

### Helping organisations to manage GDPR

How does the EU's General Data Protection Regulation impact your organisation?

The EU's General Data Protection Regulation (GDPR) effective on the 25th of May 2018, enforces strict new measures for any organisation globally handling the personal data of EU individuals.

Organisations need to comply with GDPR and meet the ongoing data privacy rights of their clients and employees.

Failure to comply may result in enforcement action, including fines of up to €20 million or 4% of your organisation's annual worldwide revenue, whichever is greater.

### Actions your organisation needs to consider

- Understand where and how you use and store personal data of EU individuals
- Review your existing security controls
- Assess your third parties' personal data security standards
- Be prepared to report data breaches within 72 hours



A modular risk management solution that helps organisations manage financial, regulatory and legal risks associated with processing personal data under the EU GDPR.

#### **GDPR** Impact Analysis

Models the impact from a data breach under GDPR to provide a clear picture of risk exposures

**GDPR Incident and Claims Response** Provides incident response, digital forensics and claims handling services following a breach under GDPR

#### **GDPR** Insurance Endorsement

Acknowledges the GDPR in a qualifying Cyber Policy which includes fines and penalties where insurable by law and costs of defending regulatory action. This Endorsement also provides for some regulator required experts' fees arising from certain loss events.

## Aon's GDPR Protect Solution can help your organisation to:

- Model the financial impact from data breaches
- under GDPR and understand cyber risk exposures
- Acknowledge the GDPR in a qualifying Cyber Policy
- Plan for and respond effectively to a cyber attack to limit business disruption and financial impact



#### Onno Janssen

Chief Executive Officer Cyber Solutions EMEA +49 (0)40 3605 3608 onno.janssen@aon.com

#### Spencer Lynch

Managing Director Cyber Security EMEA +44 (0)20 7061 2304 spencer.lynch@aon.co.uk

#### Alistair Clarke

Cyber Insurance Leader +44 (0)20 7086 7357 alistair.clarke@aon.co.uk

#### aon.com/GDPR

#### Vanessa Leemans

Chief Commercial Officer Cyber Solutions EMEA +44 (0)20 7086 4465 vanessa.leemans@aon.co.uk

#### David Molony

Director Cyber Risk EMEA +44 (0)7775 227008 david.molony@aon.co.uk

#### Shannan Fort

Cyber Insurance Leader +44 (0)20 7086 7135 shannan.fort@aon.com



#### About Aon

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