## Key considerations for your 2021 credit insurance renewal

The UK and global economies face unprecedented challenges brought about by Brexit and the pandemic. 2020 through 2021 we are facing a hardening market, so how prepared are you, and what do you need to be considering as your renewal negotiations commence?

- 1. **Relationships..** How strong is your relationship with your insurer? How strong is your relationship with other insurers? How could these relationships be improved?
- 2. Frustrations.. What has been the number one frustration through 2019/2020, and how can we alleviate this frustration?
- 3. **Motivations..** What is your motivation for the use of credit insurance, to batten down the hatches 'the storm is coming' or to support your growth strategies whilst reinforcing good corporate governance?
- **4. Structure..** Is the policy structure in line with your ongoing requirements, has your appetite for risk increased or diminished, what are the alternative policy structures and top-up solutions available to you to maximise coverage?
- 5. **Procedures..** Have your credit management procedures been amended in light of Brexit or the pandemic, how will this affect your ongoing credit insurance requirements?
- 6. When was... the last time you audited your credit management procedures, to ensure compliance with the T&Cs of your credit insurance policy?

**Empower Results®** 

