Global institutional perspectives on responsible investing

Over the course of the past year, Aon has noted a dramatic upsurge in the number of institutional clients who are exploring or implementing responsible investing (“RI”) initiatives. To stay current with the evolving landscape, we launched a global responsible investment survey to capture current attitudes towards and developments in investors’ RI thinking, and we’re delighted to share those results with you.

Key findings from the survey

- 39% engage with ESG data for better investment decisions
- Impacting global issues second most common reason for engaging in RI
- 80% UK, 76% Europe, 67% Canada, 48% US
- Most favored RI strategy: ESG integration into decision making
- Lack of consensus is the biggest hurdle
- Failure to have a RI policy a firing offense for only 8% of US, 5% Canada, 11% UK
- Onus for RI falls to outside managers for over two-thirds of investors: 82% US, 76% Europe, 67% Canada
- 39% do not have a RI policy
- 29% delegate RI to investment consultants
- Failure to have a RI policy a firing offense for only 8% of US, 5% Canada, 11% UK
- 68% consider RI at least somewhat important
- Roughly 30% have 75–100% of their RI coverage through underlying managers
- 80% of US investors had no staff focusing on RI

To read our full findings and learn about the changing attitudes, practical application and the future of responsible investment. Download the full report here today.