

Cyber Impact Analysis

Quantification of Potential Cyber Exposures

▶ What is this service?

We assess your organisation's cyber risk exposure and model probable scenarios, informing risk transfer and retention considerations. Insights from our data analytics allow us to quantify your cyber exposure, empowering you to direct and strengthen your case to invest in information security, business continuity, and cyber insurance.

▶ How does it work?

We conduct workshops with key stakeholders to develop key risk scenarios that understand your unique business model, technology profile, industry environment and event history to deliver a highly tailored view of your cyber exposures. We model losses arising from those scenarios, as well as an insurance policy response, delivering a thoughtful analysis with insights to improve investment allocation and balance sheet protection.

▶ Why is it important?

The economic impact from cyber events can threaten the financial health of your organisation and its ability to operate sustainably. Should a cyber incident occur, these models demonstrate to key stakeholders that an appropriately sophisticated approach was undertaken and reasonable efforts were made to protect shareholder equity, customers, and the public. This is essential in mitigating your risk.

▶ Why Us?

Two-Pronged Specialists

In addition to our in-depth knowledge in cyber security, we also have a dedicated global team of cyber data analytics and insurance specialists. Globally, we've completed over 300 modeling exercises and handled over 700 cyber claims.

Bridging Risk & IT

We serve as a trusted advisor to all stakeholders involved in protecting the organisation from cyber risks, and provide meaningful engagement to the board and C-suite. What makes us unique is our ability to establish stronger collaboration across risk, commercial, legal, and information security.

Tailored Approach

Our modeling is proprietary and leverages leading industry knowledge and data — not out-of-the-box. We understand your unique business model, technology profile, industry environment, and event history to deliver a highly tailored view of your cyber exposures.

About Cyber Solutions: Aon's Cyber Solutions offers holistic cyber risk management, unsurpassed investigative skills, and proprietary technologies to help clients uncover and quantify cyber risks, protect critical assets, and recover from cyber incidents.

About Aon: Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Disclaimer: This risk and insurance description is a general summary for information purposes only. This does not purport to be insurance, legal or professional advice. For further advice on this or related insurance needs, please contact a representative of Aon.

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Looking to safeguard your organisation?

To find out how Aon can enhance your cyber resilience, please contact:

Michelle Zhang
michelle.w.zhang1@aon.com

Andrew Mahony
andrew.mahony@aon.com